

WE ARE HIRING!

MARKETING OFFICER

JOB FUNCTION

- Marketing Strategy
- Brand Management
- Digital Marketing

JOB LEVEL

- Entry- to Mid-Level

EMPLOYMENT TYPE

- Full-Time

WORK SETUP

- Hybrid: Office and Remote
- Shift Schedule: 9:00 AM to 6:00 PM

JOB DESCRIPTION

- The Marketing Officer is responsible for developing and executing marketing strategies to enhance brand awareness, engage target audiences, and drive business growth.
- The role involves planning campaigns, managing digital platforms, and analyzing market trends to optimize marketing efforts.

APPLICATION PROCESS

- Interested applicants may submit their resumé and cover letter to agilepartners@hustle-ph.com.

KEY RESPONSIBILITIES

- Develop and implement marketing campaigns to promote Agile Data Solutions Inc. and its products.
- Manage and create content for digital platforms, including social media, email marketing, and websites.
- Conduct market research and analyze consumer trends to identify growth opportunities.
- Collaborate with internal teams to align marketing initiatives with business objectives.
- Monitor and report on campaign performance, using data-driven insights to optimize strategies.
- Coordinate with external agencies, partners, and influencers for promotional activities.
- Assist in organizing events, sponsorships, and public relations initiatives.

QUALIFICATIONS

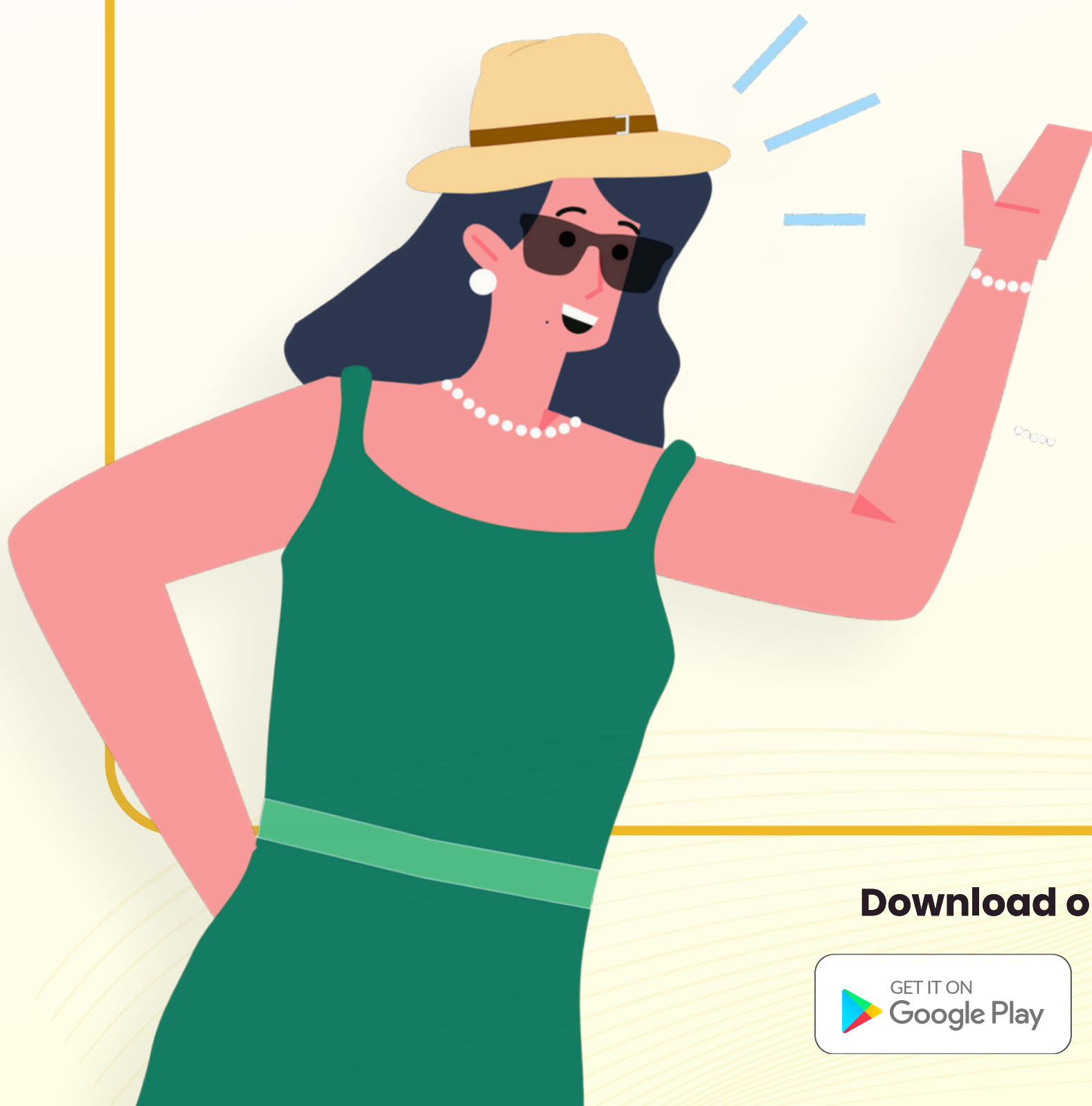
- Bachelor's Degree in Marketing, Business Administration, Communications, or a related field.
- Fresh graduates are welcome to apply; however, candidates with 1 to 3 years of experience in marketing, digital marketing, or brand management are preferred.
- Strong creative and analytical skills.
- Proficiency in digital marketing tools, social media platforms, and content management systems.
- Excellent communication and project management skills.
- Ability to work independently and collaboratively in a fast-paced environment.

PREFERRED QUALIFICATIONS

- Experience in a tech startup or data-driven company.
- Knowledge of SEO, SEM, and paid advertising strategies.
- Familiarity with marketing analytics tools (Google Analytics, Meta Business Suite, etc.).

COMPENSATION AND BENEFITS

- Competitive salary based on experience.
- Opportunities for professional growth and training.
- Hybrid work setup with flexible working hours.



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